

**C-sign™**

# Digital Signage Made Easy

light Web-based digital signage solution, extending C-nario's cutting edge

and medium businesses (SMBs)

- Easy-to-use
- Superb playback quality
- Web-based content management tools
- Pre-designed graphic templates
- Easy drag-and-drop interface
- Supports all common graphic files and video formats, including true HD and Flash
- RSS support
- Multi language support
- Digital Rights Management (DRM)
- Pre-installed on a standard PC
- Upgradable to



## Digital Signage for Small and Medium Businesses

C-nario's C-sign™ extends C-nario's high-end digital signage solutions to small and medium businesses while utilizing C-nario's cutting edge technology, making it available for all to enjoy. With C-nario's C-sign, small and medium businesses can start using digital signage within their scope and scale up as they grow.

C-sign is designed for:

- Standalone digital signage players
- Small digital signage networks of up to 15 displays

## C-sign's Unique Added Values - A High-End Technology in a Light Product

C-sign™ comprises the latest web technology (Rich Internet Application), making it a very simple and easy-to-use product.

C-sign™ provides:

- Easy drag-and-drop options
- Web-based management for uploading content, scheduling and text creation
- Pre-designed graphic templates
- Highest quality playback including high definition video and smooth tickers
- RSS feed reader

- Adjustable look and feel
- Multi-language support
- Self-developed Digital Rights Management (DRM) support

## Player Features

- Supports all common video formats including true high definition
- Supports all common graphic files including dynamic Flash and transparencies
- Supports RSS feeds
- Runs on standard hardware

## Web-Based Editor Features

With C-nario's C-sign™ you can manage and edit all content easily and intuitively with the following features:

- Web-based content management GUI including drag-and-drop options
- Fast and easy content upload, text creation and scheduling
- Adjustable look and feel using multiple themes
- Multi-language support (13 languages currently available)

And more...

C-sign is fully upgradable to C-nario Messenger™ - a complete digital signage display, distribution and management platform.

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## C-sign Features and Specifications

- Five multi-zone templates included, more are available
- Zones are compatible with all supported media types
- True (1080i) high definition video playback, no stuttering or tearing.
- Media types supported: MPEG2 up to 1920 X 1080, 60 FPS using C-nario industry leading
- MPEG2 decoder
- WMV
- Flash, including dynamic Flash
- All common image formats
- H264 and other direct show supported media types, subject to codec availability on the player MP3 and other common sound files
- Locally rendered text, using any Windows font, color, shadow and full high quality anti-aliasing
- Smooth alpha keyed, soft shadowed tickers and text
- Displays RSS feeds in a ticker, scroller or static text
- Installed as standard on the player, or can be accessed from your nearby computer
- Easy-to-use thumbnail-based asset management library supporting drag-and-drop into zones
- Content is scheduled by defining validity periods and time of the day. Media will be automatically added or removed from playlist
- Easy-to-use text creation tool keeps your texts in the library for further reuse
- DRM option for content/media providers

C-sign can be bundled with Hantarex ADV Multimedia totems.

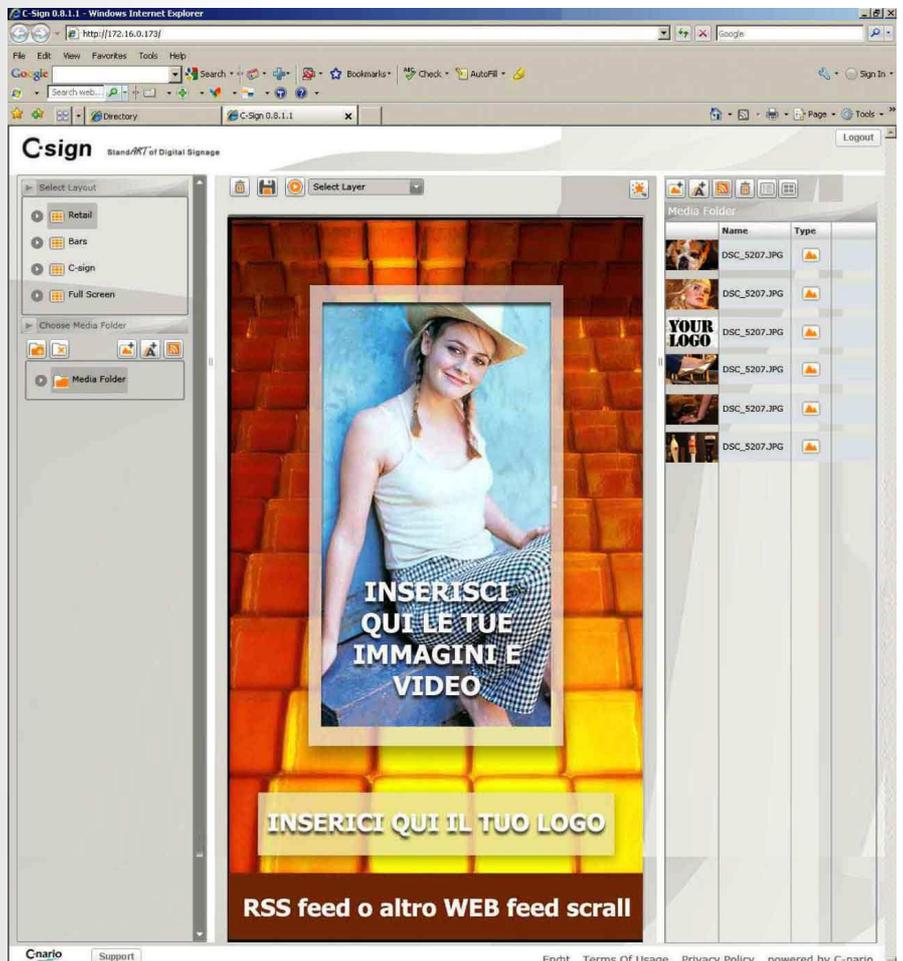
Most important TOTEM Technical Specifications:

- tough aluminum structure to provide stout proofness to every public environmental situation
- INDOOR (IP54) configuration and compliance
- OUTDOOR (IP65, IP66) configuration and compliance
- rough materials and innovative solutions to provide user safety and to sustain security proofs, rules and bullet-proof compliance
- product durability and reliability
- most innovative integrated solutions to visualize images
- industrial LCD panel to support 24/7 working conditions
- cutting edge design
- high tech performances, eco-solutions and cost-efficiency.

The Hantarex ADV totem are available in the following sizes: 46", 57", 70", 82", with DOUBLE and SINGLE SIDE configuration.

They can be equipped also with High Brightness panel, with optional air-conditioning system and safety glass.

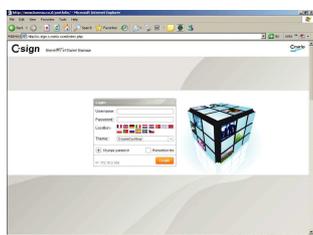
A wide range of optionals are easily available on request (webcam, touch screen, ecc.), within several customisation levels.



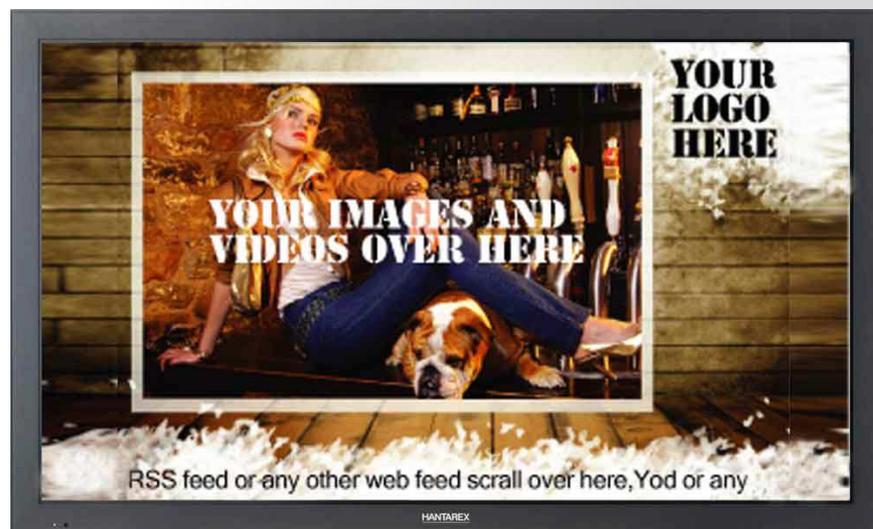
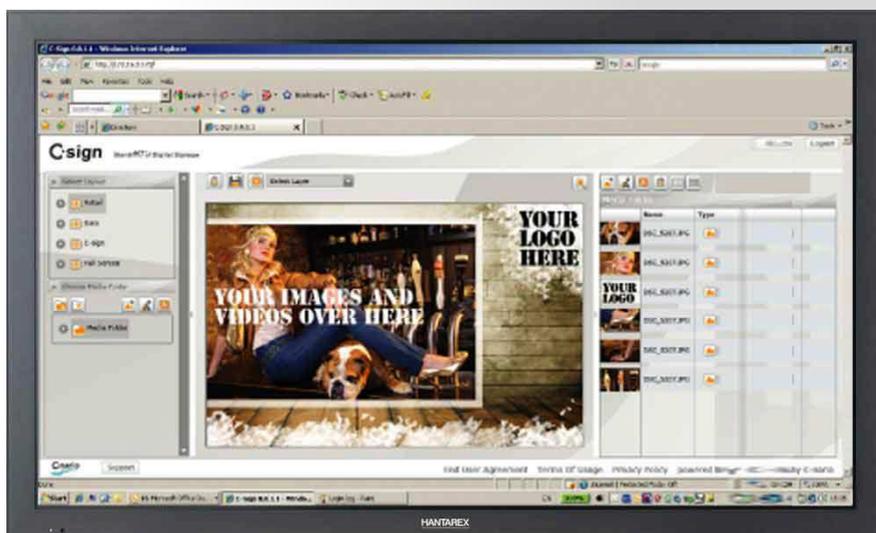
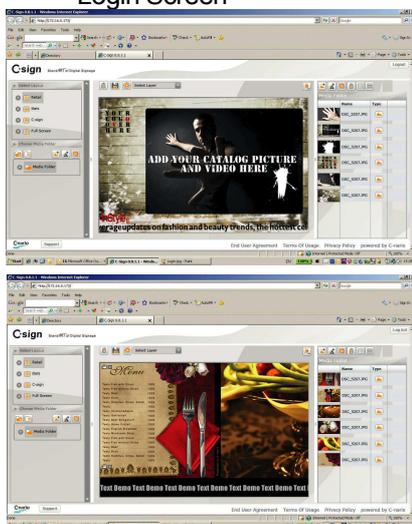
# C-Sign

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In the following screen-shots some important C-Sign functionalities are shown:  
 web-based access  
 feed RSS, drag and drop content  
 uploading and windows overlapping.



Login Screen



C-sign can be also bundled with the Quadro Rack PC display range, to satisfy all kind and size of Digital Signage needs.

The Hantarex Quadro Rack PC display are equipped as follows:

- embedded rack PC to provide uniqueness to the display that become an easy all-in-one/turn-key solution, ready to be installed
- the Rack PC displays are structured in easy maintenance way: the PC board is easily and quickly detachable, by means of a simple sliding drawer
- the Rack PC displays reach the best in class quality in definition, sharpness and resolution
- the Rack PC displays are provided of the most reliable and innovative PC solutions and boards
- the Rack PC displays are provided of 24/7 working conditions LCD for industrial environments
- the Rack PC displays are cost-efficient

The QUADRO Rack PC range is available in the following sizes and formats: from 32" to 70", with high quality panels, with/without safety glass, with Rack PC Intel Dual Core based, VESA mounting system and several customisation levels.



prodotto e distribuito da

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I T A L I A

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